

NCSA PLACEMENT ORDER, 4th Quarter, 2023 October – December 2023

TO: NCSA Coordinators - Radio

FROM: Lisa Owens RE Radio Spots

NCSA funds are very important in our efforts to keep your stations healthy. The key to our continuing an effective NCSA program is YOUR reporting back to us the use of our NCSA's. They are an essential component in the financial health of your professional organization. If you have an educational opportunity in mind that will enhance your position, don't forget about our Employee Grants. Subsidized by the NCSA funds, \$500 grants help you advance at your station.

We have one NCSA client for the 4th Quarter. They are:

• Catalyst, Idaho Drug Free Youth: Various spots, you can pick up the spots here http://idahobroadcasters.org/index.php/eas-abip/ncsa-radio

Please return your affidavits monthly.

Once again thank you for your past participation and we look forward to your continuing use of these NCSA's

Catalyst "Idaho Drug Free Youth"

Oct 1, 2023 – Dec 31, 2023

Frequency: 36 spots a month per client per station on an ROS basis (any additional would be a wonderful bonus)

Please return your affidavits at the end of each month to: isba@idahobroadcasters.org